## WHAT IS CLAIMED IS:

- 1. A sundae resembling cleanser comprising:
- a. a cleanser having a consistency of ice cream with respect to its texture; and
- b. a colorant added to the cleanser and mixed therein to impart on the cleanser a visual appearance of ice cream.
- 2. The sundae resembling cleanser of Claim 1 wherein the cleanser comprises a mixture of about 10% to about 25% Glycerin, about 10% to about 25% Water, about 10% to about 25% Sorbitol, about 5% to about 10% Propylene Glycol, about 5% to about 10% Disodium Lauryl Sulfosuccinate, about 1% to about 5% Stearic Acid, about 0.5% to about 1% Sodium Chloride, up to 0.1% Pentasodium Pentate.
- 3. The sundae resembling cleanser of Claim 1 wherein the colorant may be selected from the group consisting of Red 3 CI#45430, Blue #1 CI#42090, Yellow 5 CI#11380, Yellow 6 CI#11390, Blue #2 CI#73015, Red 40 CI# 16035, and combinations thereof such that the cleanser resembles ice cream.
- 4. The sundae resembling cleanser of Claim 1 further comprising a fragrance added to the cleanser and mixed therein to impart on the cleanser an odor of ice cream.
- 5. The sundae resembling cleanser of Claim 4 wherein the fragrance may be vanilla, chocolate or grape.
- 6. The sundae resembling cleanser of Claim 1 wherein the cleanser further comprising an agitated cleanser formed to resemble whipped cream covering the cleanser having a consistency of ice cream such that the combination of cleansers resemble a sundae.
- 7. The sundae resembling cleanser of Claim 6 wherein the agitated cleanser is agitated until the agitated cleanser has about 20% to about 75% air.
- 8. The sundae resembling cleanser of Claim 6 wherein the agitated cleanser is agitated until the agitated cleanser has about 30% to about 50% air.
  - 9. The sundae resembling cleanser of Claim 1 further comprising:
    - a. a personal-sized container to package the cleanser and colorant; and
    - b. a dispensing spoon adjacent to the personal-sized container.

- 10. The sundae resembling cleanser of Claim 9 wherein the personal sized scooper is attached externally to the personal sized container.
- 11. The sundae resembling cleanser of Claim 9 wherein the personal-sized container has a volumetric size selected from the group consisting of eight ounce, twelve ounce, sixteen ounce, half pint, one pint, half gallon, one gallon, and five gallon.
  - 12. The sundae resembling cleanser of Claim 1 further comprising:
    - a. an industrial-sized container to package the cleanser and colorant; and
    - b. an ice cream scooper adjacent to the industrial-sized container.
- 13. The sundae resembling cleanser of Claim 12 wherein the ice cream scooper is attached externally to the industrial sized container.
- 14. The sundae resembling cleanser of Claim 12 wherein the industrial-sized container has a volumetric size of five gallons.
  - 13. A method of dispensing a cleanser, the method comprising:
  - a. providing a plurality of cleansers, each cleanser having a consistency of ice cream of a different flavor inside a container; and
    - b. scooping out the cleanser with a scooper.
- 14. The method of Claim 13 wherein the providing step is accomplished in the container selected from the group consisting of an industrial-sized container and a personal-sized container.
- 15. The method of Claim 13 wherein the scooping step is accomplished with the scooper selected from the group consisting of an ice cream scooper, levered ice cream scooper, and personal-sized scooper.
- 16. A method of forming a cleanser to resemble ice cream, the method comprising:
  - a. providing a mixture of about 10% to about 25% Glycerin, about 10% to about 25% Water, about 10% to about 25% Sodium Cocoyl Isethionate, about 10% to about 25% Sorbitol, about 5% to about 10% Propylene Glycol, about 5% to about 10% Disodium Lauryl Sulfosuccinate, about 1% to about 5% Stearic Acid, about 0.5% to about 1% Sodium Chloride, up to 0.1% Pentasodium Pentate having a consistency of ice cream; and
    - b. agitating the mixture with a conventional mixer.

- 17. The method of Claim 16 wherein the agitating step is maintained until the mixture has about 20% to about 75% air.
- 18. The method of Claim 16 wherein the agitating step is maintained until the mixture has about 35% to about 50% air.
- 19. The method of Claim 16 wherein the agitating step is maintained until the mixture has about 70% to about 75% air.
  - 19. The method of Claim 17 further comprising the steps of:

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- c. providing a cleanser resembling whipped cream; and
- d. covering the cleanser having the consistency of ice cream with the cleanser resembling whipped cream.